Project Vote 263

Be the change you wish to see!

STRATEGY DOCUMENT

2021 -2025

Introduction

This **Project Vote 263** strategic plan, 2021-2025, is a product of hard work, many meetings and drafts by the strategic planning committee.

The process began in 2020 when the strategic planning committee was formed. The committee comprised of the chairperson Allan Chipoyi, secretary general, Falon Dunga, spokesperson Brendon A Malaba, board member Tafadzwa Machirori and myself, the director, Youngerson Matete.

The committee reported and solicited the advice of the chairperson at all stages and issued a report to the board of directors in the autumn of 2020 in a meeting updating the board on the goals and objectives accomplished and recommendations for action items needed to be completed in which the board recommended a review to some of the items which were captured in the draft.

In early 2021 the board of directors met and the final draft was presented by the strategic planning commit, which outlines the organization's 5 year road map.

Youngerson Matete

Project Vote 263 Founder and Director

The document was adopted by the board of directors in their second quota sitting of the year during the winter of 2021 and became the final road map of the organization for the next half a decade

Your Vote is Your Right!

Executive Summary

Firstly, I would like to thank the strategic planning committee members for their commitment to the planning process, for their patience, good humor and for their fortitude in seeing this challenging work through to the end. Thanks also to the Project Vote 263 board of directors who participated in most sittings to provide guidance.

The committee included;

Falon Dunga the Secretary General of the organization who was the chairperson of the strategic planning committee.

Youngerson Matete, the director of the organization who worked as the researcher of the committee.

Tafadzwa Machirori, a board member of the organization who was the strategic advisor to the committee.

Brendon A Malaba, national spokesperson of the organization and the committee's event planner.

Allan Chipoyi, the chairperson the organization who was a special advisor to the committee

Project Vote 263 Secretariat Members

Strategic planning keeps the organization on track over time, and allows the organization to respond to change whilst remaining faithful to its mission and vision. The process on itself have so much value to the organization just like the actual plan since so much is learnt through surveying both the position of the organization and the environment it is operating in.

The opportunity to step back and scrutinize, evaluate, consider, analyze and question our activities is crucial and not afforded by the daily pace of an organization that works with thousands of volunteers across the country. Having made this time during this planning process will prove to be invaluable to the life of the organization

Above: Pictures of registered voters

Mission Statement

Project vote 263 is non-profit, non-partisan organization. A youth led initiative to foster and promote inclusive participatory democracy through mobilizing people to register to vote, conducting civic education, advocating for electoral reforms and as well as being an advocacy think tank on issues of elections and governance

Vision Statement

To create an informed and organized electorate that represents the diversity of the Zimbabwean population and be the leading voice in electoral and governance issues in Zimbabwe.

Core Values

Leadership

Project Vote 263 strives to be on the leading edge of resource sharing and collaboration between and among youth led organizations on elections and governance.

Diversity

Our membership is drawn from different parts of the countries, we do not segregate anyone based on tribe, gender, race, political inclination and sexual orientation. We believe in the strength of diversity.

Courage and Commitment

We aim to develop a team that is courageous and committed to address the national question on issues of elections and governance.

Gender Equality

We seek to promote gender equality and equity within the organizational ranks and file so as to achieve 50/50 representation.

Transparency and Accountability

All our activities are conducted in a transparent and accountable manner.

Organizational History and Profile

Project vote 263 was founded in 2020 and started its operation in 2021. It is incorporated and registered as a trustee.

The decision to form the organization was arrived at after a series of researching on the participation of young people in politics in Zimbabwe.

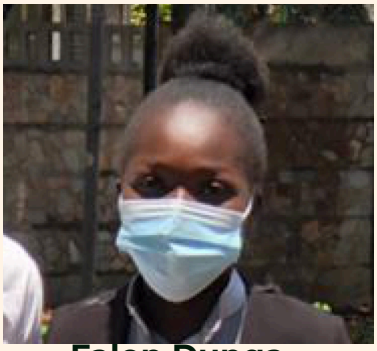
Having realized a sharp decline, the founders saw it necessary to form an organization that promotes inclusive participatory democracy among young people in politics and governance issues as we seek to promote democracy in Zimbabwe.

Project Vote 263 seeks to respond to the national question as to why young people are no longer interested in political issues and what can be done to address this apathetic mind-set.

Board and Secretariat Members

Allan Chipoyi
Chairperson and Finance Director

Youngerson Matete
Founder and Director



Falon Dunga -
Secretary General and Administrator

Brendon A Malaba
Communications Director

Tafadzwa Machirori
Board Member

Strategic Plan

Thoughtful planning will shape and guide an organization for the future. Its purpose is to help the organization do a better job, to focus its goals and to work together towards those goals

In order to achieve this, the planning committee, through thoughtful processes and facilitated brainstorming identified the following primary strategic questions;

i) Are the current activities of the organization assisting to promote inclusive participatory democracy? Should current activities be continued, expanded or abandoned? What if, any new activities to be considered?

ii) Should Project Vote 263 actively pursue strategies that would widen and increase multi-party democracy, how best can we increase the role of our volunteers both at national and international level?

iii) How can communication be improved both within the organization and the external stakeholders?

iv) How can we assure the efficient and effective administration of the organization? If vacancies occur, what policies and procedures should be implemented to ensure a smooth transition and minimize any loss of efficiency to the organization.

Strategic Goals and Objectives

Program Goal A

To maximize the voluntary membership resources to achieve the objectives of the organization

Objectives

I) Reaffirm the collective acquisitions as a core function of Project Vote 263, and continue all the organization's activities relating to the mobilization, civic education and advocating for electoral reforms.

II) Explore a leadership role for Project Vote 263 to be a leading centre of information on civic and voter education and partner with other initiatives which are similar.

III) Develop a research institution that will answer the national question on issues to do with elections and governances and seeks to address other electoral malpractices and vote rigging as a way of strengthening democracy in Zimbabwe.

IV) To pursue the diaspora vote (**#DiasporaVoteNow**).

Standing Committees

IT Committee - a team that will head IT department, responsible for all technological operations and handle all communications.

Finance Committee - a treasure and a team of designed nominees to periodically review the financial structure of the organization and make recommendations, it will be responsible for grants application and determining sectors of expenditure.

Strategic Planning Committee - this team will meet annually and assess the progress of the strategic plan and recommend revisions where necessary.

Succession Committee - responsible for organizational transition.

Grants Committee - responsible for grants application.

Field Committee – responsible for planning and analyzing filed operations

Project Goal B

To assess various growth strategies.

Objectives

i) To continue to encourage, promote and foster inclusive participatory democracy.

ii) Harnessing votes of higher and tertiary students under the **#StudentInBallotCampaign.**

iii) Redefining the role of a modern day Christian in the political discourse of the country and harnessing the votes of all religious groups under the **#ChristianVoteCampaign.**

iv) Continue to study and improve the role of volunteers and incorporate their opinions in the broader strategy.

v) Determine the policy and procedure to follow in the event of resignation of a member.

Project Goal C

To open and expand communication channels to all members of Project Vote 263.

Objectives

i) Organize meetings periodically.

ii) Continue all current group activities, periodically evaluating the need to improve the welfare of volunteers and increase the membership base.

iii) Establish mechanisms for small groups to brainstorm on topical issues.

iv) Design an organizational blog for members to meet, interact and keep informed on organizational activities.

Management/Operational Goals

Goal

Secure the administrative relationship of the position of the executive director.

Objectives

I)Weigh the advantages and disadvantages associated with establishment of a permanent address. Consider such factors as as access to transportation availability of meeting and training facilities as well as the impact on the EXECUTIVE DIRECTOR and administrative assistant.

II) Develop the succession plan, which will outline the procedure to be followed after the departure of the executive director and ensure a smooth transition. Develop a contagious plan to maintain the activities of the organization in the absence of the executive director.

III) Investigate the best form for long term administrative structure.

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